

# A Practical Guide to Shopping Slavery Free

*We're changing the world with just the clothes on our backs.*

Thank you so much for your interest – so many people have got in touch, which has been so great, but means I need an efficient way to email round, so here are my ethical, slavery-free fashions ideas! Please do share this with others, or let me know if you find any amendments to be made – the more work we do to fight slavery together, the quicker it will be achieved!

Shop/Website	Mission Statement/Ethics	Women's	Men's	Shoes	Price	Other
<b>People Tree</b> <a href="http://www.peopletree.co.uk/">http://www.peopletree.co.uk/</a>	"For over twenty years, People Tree has partnered with Fair Trade artisans and farmers in the developing world to produce ethical and eco fashion collections. Fair Trade is about creating a new way of doing business; creating access to markets and opportunities for people who live in the developing world."	Heaps	Yes! (Limited range but nice selection)	No	Quite pricey	Lots of accessories and things that would make good gifts!  One of the pioneering brands in ethical fashion.
<b>Annie Greenabelle</b> <a href="http://www.anniegreenabelle.com/">http://www.anniegreenabelle.com/</a>	Varies between each piece of their stock. See <a href="http://www.anniegreenabelle.com/pages/our-ethics.html">http://www.anniegreenabelle.com/pages/our-ethics.html</a> for details.	Yes! (young adult market targeted)	Sadly not ☹️	nope	Very affordable (AND CURRENTLY HAVING A MASSIVE SALE!)	The closest I've found to top-shop, H&M etc, but so ethical!  Really good one to suggest to people who are just starting to think about ethical fashion.
<b>Bibico</b> <a href="http://www.bibico.co.uk/">http://www.bibico.co.uk/</a>	"As soon as I walked through the door of the women's cooperative in Mumbai I realised my idea of creating a more sustainable clothing company was going to be possible."	Yes	No	Some women's shoes	Fairly Expensive	As far as I can tell, it is all made with ethics at the heart, but be careful – I'm not sure all the clothing is officially Fairtrade, so follow this link to see the fair collection if you want to be extra sure <a href="http://www.bibico.co.uk/collections/fair-trade-clothes-online">http://www.bibico.co.uk/collections/fair-trade-clothes-online</a>
<b>Braintree</b> <a href="http://www.braintreeclothing.com/">http://www.braintreeclothing.com/</a>	"We recognise our responsibility to the people involved in the production of our garments, including those we directly and indirectly employ. All workers involved in the production of our products will therefore be entitled to fair wages, decent working	Yes!	Lots!	No	Not the most expensive	BEST SOCKS EVER – watch out for them as other places sell Braintree socks too, and they are super good.

	conditions and the fundamental standards set out by the International Labour Organisation.”					
<b>Nomads</b> <a href="http://www.nomadsclothing.com/">http://www.nomadsclothing.com/</a>	“Fair trade, beautiful, ethical clothing – made with love. At Nomads we believe in following the key principles of fair trade. Creating beautiful, ethical clothing with respect for both the artisans and the environment is at the core of our brand. When you choose to buy fair trade clothing you are shopping with a conscience, knowing that the people who make your clothes are paid fairly and treated with respect.”	Yes	No	No	Mid/High Prices	All labelled as ‘Fair Trade Fashion’. Also an organic collection.
<b>Komodo</b> <a href="https://www.komodo.co.uk/">https://www.komodo.co.uk/</a>	<i>"It's a privilege of our civilization to dress up in comfort and style, but it's also the responsibility of today's fashion designers to make that style fairly and sustainable for those who work on it - otherwise, you can only pretend it's cool!"</i> Today we design beautiful collections in our studio with the best available eco fabrics and carefully tailored using traditional skills in clean and fair factories. We also try to fund good projects we believe in with sustainable support and we promote good practice to all those we can reach.	Yes	Yes	Some	Quite Pricey	
<b>Wills</b> <a href="https://wills-vegan-shoes.com/">https://wills-vegan-shoes.com/</a>	“I started Wills with a passion to provide animal and human-friendly shoes with high-street styles and prices.”	shoes	shoes	Yes!	Matched to high end high street shoe prices	Also vegan.
<b>Sole Rebels</b> <a href="http://www.solerebels.com/">http://www.solerebels.com/</a>	Based in Ethiopia. ‘PROUD wages’ that are on average 4 times the legal minimum wage & 3 times the industry average wage for similar work.	Yes (shoes)	Yes (shoes)	Lots and lots	High	
<b>Monkee Genes</b> <a href="https://www.monkeegenes.com/">https://www.monkeegenes.com/</a>	“We have organic jeans from Indonesia, ethically produced jeans from Turkey and	Yes!	Yes!	No	Pricey, but SUCH good	Delivery and Returns is expensive, so think carefully about which size you’re

	grassroots jeans made in England. All fairly made (and priced)!”				quality – made to last	buying! Ladies, you are so welcome to try mine for size! The only truly awesome place to buy jeans.
<b>Sea Salt</b> <a href="https://www.seasaltcornwall.co.uk/">https://www.seasaltcornwall.co.uk/</a>	We do our best to ensure that all Seasalt products are made in modern and safe environments. We are increasing the amount of products we manufacture locally in the South West, Guernsey and across the UK, through our Locally Made project. It is our aim that all our suppliers, whether in the UK or abroad, share our commitment to our working standards and we ask each of them to comply with our Purchasing Policy. We also seek to follow the Ethical Trading Initiative (ETI) base code which summarises the labour standards towards which we aim to hold ourselves and our suppliers accountable.	Yes	No ☹	Yes!	Varies hugely	Can be found in places like John Lewis!  Also lots of home, accessories, and gifts.  Not the best of these companies, as their ethics isn't quite at their heart, but I think they are an okay place to shop!
<b>Po-Zu</b> <a href="http://po-zu.com/">http://po-zu.com/</a>	How we treat the people we work with is extremely important to us at Po-Zu. We consider everyone involved in the creation of our shoes to be part of our extended Po-Zu family and we treat them with the utmost respect and care. All our workers are paid a fair wage and our factory provides a safe, 100% toxin-free environment by avoiding harmful glues and solvents. We only chose like-minded suppliers and are careful to review their ethical policies to ensure all of our family receives the same protection.	Yes - shoes	Yes - shoes	Shoes – lots!	Very high	
<b>Nancy Dee</b> <a href="http://www.nancydee.co.uk/webshop/">http://www.nancydee.co.uk/webshop/</a>	Nancy Dee is a pioneering womenswear label which combines a strong ethical philosophy with an equally uncompromising focus on style. All made in Britain.	yes	no	no	high	
<b>Rapuni Clothing</b> <a href="https://rapanuiclothing.com/">https://rapanuiclothing.com/</a>	Rapanui we believe that if we give our customers freely accessible and detailed information about where our clothing comes	yes	yes	no	Varied (some very	It seems you can literally find out where and how very bit of the garments were made.

	from, and how it is made, they will be more able to make an informed choice, and shop sustainably. So we created our traceability maps to allow customers to trace the source of the product from seed to shop.				affordable items!)	<a href="https://rapanuiclothing.com/traceability-clothing/">https://rapanuiclothing.com/traceability-clothing/</a>  ALSO... CUSTOMISABLE CLOTHING!!!
<b>Lava Huva</b> <a href="http://www.luvahuva.co.uk/">http://www.luvahuva.co.uk/</a>	Luva Huva (pronounced Lover Huva) produces beautiful, handmade clothing using ethically sourced and sustainable fabrics wherever possible, which celebrate elegant feminine style whilst also providing a more sustainable and environmentally friendly alternative to the often wasteful fashion industry. All products are hand made in the UK.	Yes – lingerie and camisoles	Not really...	no	Reasonably high	
<b>Elephant Branded</b> <a href="http://www.elephantbranded.com/">http://www.elephantbranded.com/</a>	“Its name is Elephant Branded and the idea is simple. You buy one ethically made, recycled bag or related product and we give one ergonomically designed school bag and kit to a child in Africa or Asia. Simple as that. We pay a fair, competitive wage to local villagers who make our bags out of recycled, locally sourced materials. Not only do they get a fair, reasonable wage but they also have the opportunity to learn valuable skills that permit them to have a sustainable, effective way to get out of poverty. Then we sell it to people like you.”	-	-	-	-	Awesome bags!
<b>Earth Squared</b> <a href="http://www.earthsquared.com/">http://www.earthsquared.com/</a>	Earth Squared started some 13 years ago after founder, Alison Henderson, returned from two years’ volunteering in social projects in Guatemala. Passionate about social justice and with a head for business, Alison wanted to start a fair trade business with an emphasis very much on design and quality.	Yes (bags, scarves)	-	-	Not too bad!	So may Fairtrade accessories! Nags, purses, scarves. A really good way to expend Fairtrade into all parts of our wardrobes.

	Scouring the globe for potential suppliers, Alison decided to focus on Vietnam which, at the time, was struggling to export overseas, and after some trial and error, Alison was delighted to forge a relationship with a supplier who shared Alison's vision for distinctive, ethical products to appeal to mainstream consumers. As a result we are able to combine our contemporary designs with their fantastic craftsmanship.					
<b>Howies</b> <a href="http://www.howies.co.uk/">http://www.howies.co.uk/</a>	<a href="http://www.howies.co.uk/about-us">http://www.howies.co.uk/about-us</a>	Yes – sports based	Yes – sports based	no	Very similar to other good quality sports/outdoor companies	By following this link you can check out all the factories they use! <a href="http://thestream.howies.co.uk/tagged/factories">http://thestream.howies.co.uk/tagged/factories</a> It is this kind of thorough research that we need all clothing brands to be doing! These guys have a massive range of clothing are rapidly expanding!  Also – very organic!  AND ACCESSORIES AND UNDERWEAR
<b>Finisterre</b> <a href="http://www.finisterre.com/">http://www.finisterre.com/</a>	Finisterre stands for three points of commitment:  Product innovative and built to last  Environment responsibly sourced fabrics and factories  People relationships with people we believe in	Yes	Yes	no	High 😞	Can't find out too much about their ethics, but all seems to be UK based and very carefully considered.  UNDERWEAR AND SWIMWEAR!

I really really encourage you to read into the ethical policies of each of the websites (both those above and others) before buying – it will really encourage you to buy if it is fair, or it will help you to say no if it's not fair! The positive ones are also so uplifting!

### **Expensive?**

This is the true price of clothing – the clothes are pitched at the price they are worth. You are paying more because every person involved has got a fair wage. Prices will go down as more and more people shop this way, but I think we need a change in attitude towards the real value of the clothes we wear. If clothes are cheap, it's usually because someone in the supply chain is missing out.

Also remember that these clothes are made usually with high quality fabric and skill – they will last, so you won't need to replace them as often as you do with other clothes. They are an investment in your wardrobe, bank account and most importantly, the lives of others.

Maybe include a small portion of your charity donation in your clothes budget, and make sure the company you buy from is truly worth your money?

I do struggle to afford these prices, but see the Charity Shops/Sales section for some help!

### **Charity Shops**

Yes, yes and yes. This is a great way to make sure that the work that has been put into every piece of clothing is valued, and we protect our resources, give to charity, and most of all, don't put our money into slavery. Also, it saves our pockets so that we have more money to spend on/invest in the ethically made clothing companies!

### **Sales**

Shopping the sales of ethical companies is a great way to support them if you can't afford their regular prices – we show that we care and that we want to support what they are standing for! I've also noticed that sometimes, they can't get a new season of stock in until the last season has been sold, so buying from their sales will help them to continue their great work!

### **Actual Shops**

...are sadly few and far between! Try Indigo in Cowley (might be women only) for heaps of fair clothing and accessories, including stock from the above websites! Supporting these will help other shops like this to take off so that awareness of the beauty of these garments will increase!

### **British Made**

You'll notice that a lot of the websites above are British made, or made in the developed world. This is difficult, as we aren't putting money into the countries that are struggling, and we aren't helping to provide a way out of slavery. However, it helps us to avoid putting money into slavery, and facilitates the popularity of slavery free companies, which will hopefully wake up the highstreet's brands, and help them to see what we care about.

### **Still stuck?**

If in doubt, try to make sure there is one good thing about what you are buying. Is the cotton organic? Does some of the proceed go to charity? Is it from the UK? Is it vegan? Can the fabrics be easily recycled? Companies that have an ethical hat on are usually, by their very nature, also better at looking after their workers, which is a huge positive. It also has a circle of positivity effect – usually the organic soil farms are better for the environment, which in turn will help eradicate poverty. Also check out etsy.com where you can buy things handmade by small businesses all across the world!

I hope that this helps. Please please let me know if you have any more specific questions. What you are doing is fantastic – even showing an interest will make a difference – every item of clothing you buy that isn't made in slavery will help to make this change happen – THANK YOU!